

MOVEMENT



RANGE PLAN

- 
- SCARPA
 - ECCO
 - MAMMUT
 - THE NORTH FACE
 - RAB
 - JACK WOLFSKIN
 - OBOZ
 - ARC'TYREX
 - VAUDE

Scarpa are an exquisite Italian brand that has been providing high quality footwear for almost 70 years. Beginning as a dream from the Parisotto brothers, the company has since developed into a worldwide go-to brand for superior footwear. Aiming towards a consumer market of very active trekkers, skiers, alpine runners and hikers, their products reflect this in their high quality fabric and thought through construction, to the rich innovations of their technological advances they offer. As the company has grown, so has their product range. Scarpa are continuously delivering more diverse ranges so that they're able to respond to their demanding markets.



The brand is known for creating footwear with innovative technology, so much so that the ENEA (Agency for New Technologies, Energy and Environment) requested for Scarpa boots to be based with scientists at the environmental research station in Antarctic. Along with this, they were the first manufacturer worldwide to include GORETEX in its footwear, increasing their status throughout the consumer market. The linings and soles of Scarpa shoes are tailor-made in order to provide appropriate performance based on the demand of natural environments, and every detail from the weight of the boot to the colour leather used takes immense consideration. The brand has an aim to give the consumer premium quality and high performance footwear with a timeless appearance.

Beginning in 1963 by Karl Toosbuy, Ecco is a company with the sole ambition of creating footwear that has the perfect fit from the very first time you wear them. This became their mission statement as the creators were determined to develop shoes that were “more comfortable, lasted longer and enabled people to move naturally.” The company has grown from being a small factory in Denmark, to a globally used shoe enterprise with almost 20,000 employees over 87 countries. For both male and female, there is the option of purchasing outdoor and walking shoes or boots. These have been tailored to the brands wide demographic and catered toward the needs of their customers. Both the walking shoes and boots are designed for all outdoor adventures, and this is proven by the materials used.



ECCO include their Receptor technology, Yak leather, Performance Rubber and 100% GORE-TEX waterproof membrane in their outdoor and walking boots. This ensures the footwear is of high quality and will provide the consumer with excellent performance. ECCO tailor their outdoor and walking shoes slightly differently to the boots as they provide a different purpose. Although still made with GORE-TEX's waterproof lining and strong yak leather, other technologies also include ECCO'S BIOM NATURAL MOTION for a pleasurable lightweight feel and full foot support.



For over 150 years, Mammut have been creating and developing functional products for their customers. Throughout the years, the company have always successfully maintained up to date with the latest innovative ideas and technology, and this is reflected in the stock they carry. After beginning as pioneers in the creating of high quality climbing ropes, the brand have built a strong identity and trust with their customers due to the continuous manufacturing of reliable products. It is these products that reflect Mammut's ethos and how they prioritise safety first when it comes to the development of their equipment and clothing. Mammut have since moved on considerably since the 1970's as their assortment grew into offering garments for variable activities such as hiking, mountaineering, skiing, ski touring and climbing. This has resulted in the production of casual footwear, base layers, rain jackets and backpacks, all suitable for any outdoor experience. Each department has a suitable product choice that is infused with exceptional technological advances to suit each individual item ensuring the consumer achieves the best possible performance.



Acknowledged as a retailer of superior-performance outdoor equipment, The North Face quickly began building suitable clientele amongst passionate outdoor enthusiasts. As the brand expands its product range to include its own line of trekking footwear, along with the incorporation of Tekware, an original collection of high quality and functional products suitable for rock climbers, trekkers and backpackers, this ensures that no matter the activity, any consumer is able to look to North Face to provide them with their well needed equipment. After more than 50 years, The North Face continues to push itself in order to deliver the most efficient products possible, allowing everyone in their demographic to receive a selection of long lasting activity appropriate clothing.



Founded by mountain climber Rab Carrington, the brand quickly became known for its reliable and hard wearing gear making it perfect for its target consumers. Rab has since moved ownership to the Equip Outdoor Technologies Ltd, and has continued to develop itself globally with thanks to their renowned products and the use of new innovative technologies. The iconic Microlight Alpine Jacket along with the Smock Jacket and Down Pour Jacket are among a few of their classic creations. At present, Rab are constantly producing new ideas for their future products, ensuring their reputation remains positive and that they're providing the best possible products for their consumer.



Jack Wolfskin is a brand that is very much at home with the outdoors. They are a brand driven by their devotion to build an exceptional repertoire of products that are constantly adapting and improving due to new ideas. Functionality is a big factor behind the brand and due to this all garments are designed to provide top quality performance, keeping the individual safe from various conditions while also remaining reliable and long lasting. Although Jack Wolfskin specialise in being an outdoor retailer, the brand have managed to adapt their products to suit the urban lifestyle also, making it great for both an active or urban lifestyle. The brand's modern designs include lightweight, durable materials that are combined with a premium level of heat retention, this pleases their consumer market due to the multipurpose aspect it carries.



Oboz footwear has a very strong ethos and they are continuously pushing the purpose behind their brand, this is to create exceptionally well fitting footwear with top quality fabrics while giving to the planet due to their partnership with Trees for the Future; with every purchase a tree is planted, helping reduce CO2 and any environmental impact that could be had while making the shoes. The brand truly does build their own footwear as each and every shoe is handmade to the correct standard. There is a personal touch behind each pair which ensures the customer of the care that has gone into creating them; this allows Oboz to stand out from competitive retailers. To assure the endurance and performance, materials are selected by trustworthy suppliers and verified by staff before being tested in the lab. Shoes are equipped with innovative technology so that they can benefit a customer and provide the correct protection. Careful consideration is conducted during the process of making Oboz footwear. Their OFit System is a purposely-designed sole that provides perfect fit and feel for the feet, helping to boost performance.

Based in Canada, Arc'teryx is a premium quality outerwear and equipment brand with an on-going innovative attitude which is what drives them to constantly create, design and deliver high performance garments. A company that has been founded by local climbers in the late 80's, Arc'teryx has kept their passion for the outdoors and this is reflected in the quality and reliability of products. The design process behind each garment is very hands-on, from design and materials to the creation and development, the brand keep a very strong brand identity, which means they know exactly what they want and the level of performance they want it to deliver.



ARC'TERYX

The company goal is to provide its customers with a piece of clothing or equipment that allows them to immerse themselves in the outdoors no matter the weather conditions. Arc'teryx focuses on working and producing their long lasting products in an efficient manner, helping to minimise waste and reduce environmental impact during development.



A family run business that has an extremely strong focus on being the most sustainable outdoor brand possible. Specialising in Bike and Mountain sports as well as equipment for various activities such as trekking, cycling, hiking and ski mountaineering, Vaude aims to make every product to the highest standard, ensuring its performance and durability levels are equivalent. The company has a constant eye on the manufacturing of garments, and their Green Shape Label uses sustainable materials to help reflect their passion for the environment. These products are eligible for the Vaude repair service that's offered, or can alternatively be recycled, which contributes to their ethos of being environmentally friendly. A lot of consideration is taken into account when deciding on product materials, maintaining an exceptional level of quality and reliability is essential in order to maintain the satisfaction of their on-the-go customers.



ASSORTMENT
PLAN

CAPSULE COLLECTION

S/S18

Jack 
Wolfskin



PRODUCT NAME:
Drumheller Hardshell Men.

FABRIC:
Shell: 55% Polyamide
29% Cotton (organic).
16% Polyester.

SIZES:
S, M, L, XL, XXL, XXXL.

PRICE:
£300.00

COLOUR:
Golden Amber.

FURTHER DETAILS:
Lightweight, waterproof, windproof.
TEXAPORE FUNCTION 65 ORGANIC 3L:
Robust, breathable fabric with certified organic cotton.
Fixed hood, 2 hip pockets and 2 chest pockets.



PRODUCT NAME:
Gecko Fleece Jumper.

FABRIC:
Shell 100% Polyester.

SIZES:
S, M, L, XL, XXL.

PRICE:
£40.00

COLOUR:
Lava Orange

FURTHER DETAILS:
Lightweight pullover.
100% Microfleece - TECNOPILE MICRO.



PRODUCT NAME:
Activate XT Softshell Trousers Men

FABRIC:
Shell: 90% Polyamide 10% Elastane.

SIZES:
S, M, L, XL, XXL.
Measured by hip size & inside leg length.

PRICE:
£80.00

COLOUR:
Black.

FURTHER DETAILS:
Elasticated waist and adjustable ankles.
2 hip pockets, 1 leg pocket, 1 back pocket.
FLEX SHIELD: Softshell stretch fabric is tough,
breathable and waterproof.



PRODUCT NAME:
Altiplano Prime Texapore Mid Hiking Shoes.

FABRIC:
Robust nubuck leather.
PORON pads.
TEXAPORE O2.
CIRCULINER - Polyester lining.
Lacing with metal hooks and eyelets.

SIZES:
Sizes 6 - 13.
(Including half sizes.)

PRICE:
£140.00

COLOUR:
Mocca.

FURTHER DETAILS:
Water-resistant. Grip System.
Comfort Fit. Protective toe and heel cap.
Motion Guide. Wolf Hike Prime.



PRODUCT NAME:
Venture Fly Texapore Low Trail Running Shoe.

FABRIC:
Synthetic leather.
Mesh panneling.
Texapore membrane.
Polyester lining.

SIZES:
Sizes 6 - 13.
(Including half sizes.)

PRICE:
£80.00

COLOUR:
Burly Yellow XT.

FURTHER DETAILS:
Water-resistant and breathable.
WOLF TRAIL - light and flexible.



PRODUCT NAME:
Northern Point Wind Jacket Women.

FABRIC:
Shell: 100% Polyester.

SIZES:
XS, S, M, L, XL, XXL.

PRICE:
£85.00

COLOUR:
Spring Green.

FURTHER DETAILS:
Breathable, water-resistant, wind proof.
Fixed hood.
2 Hip pockets.



PRODUCT NAME:
Hollow Range Long Sleeved Womens Shirt.

FABRIC:
Shell: 84% Polyester.
16% Elastane.

SIZES:
XS, S, M, L, XL

PRICE:
£45.00

COLOUR:
Hot Coral.

FURTHER DETAILS:
Extra lightweight, odour-inhibiting breathable shirt.
Soft, stretchy fabric.
UV protection. (UPF 50+).



PRODUCT NAME:
Jungle Tights Running Shorts Women.

FABRIC:
Shell: 80% Polyester.
20% Elastane.

SIZES:
XS, S, M, L, XL.

PRICE:
£45.00

COLOUR:
Hot Coral.

FURTHER DETAILS:
Breathable and lightweight.
Suitable for fast paced activities.
Overlay Tape Reflective.
Adjustable waist. Back Pocket.



PRODUCT NAME:
Venture Fly Texapore Trail Running Shoes Women.

FABRIC:
Made entirely from synthetic material.

SIZES:
Sizes 3 - 9
(Including half sizes.)

PRICE:
£80.00

COLOUR:
Rosebud.

FURTHER DETAILS:
Lightweight sole's roll over performance that suits various terrain.
Water-proof and breathable.
TEXAPORE membrane keeps feet dry.



PRODUCT NAME:
MTN Attack 5 Texapore Low Hiking Shoes Women.

FABRIC:
Suede leather and tough fabric.

SIZES:
Sizes 3 - 9.
(Including half sizes.)

PRICE:
£95.00

COLOUR:
Fuschia.

FURTHER DETAILS:
TEXAPORE O2: Very breathable and waterproof.
Fast drying polyester lining.
Protective heel and toe caps.
WOLF HIKE: Flexible hiking sole with good grip.

CAPSULE COLLECTION

S/S18



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MOVEMENT



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